

# Greenworlder

Social media with a vision



# Introduction

**Social media platform focusing on self improvement and green / sustainable issues.**

- Gamified platform encouraging both businesses, institutions and individuals towards achieving net zero carbon footprint.
- Platform will allow Users to monetise their Data
- Will establish a marketplace trading sustainable products both from individuals and businesses.
- Delivering an alternative to existing carbon offset mechanisms from a social behaviour perspective, giving individual users the opportunity to monetise their carbon savings



# Climate change

## **Awareness is at an all time high**

Individuals are willing to pay to offset emissions.

Corporations are becoming aware of their responsibility to act sustainably.

An opportunity to a marketplace for sustainable and lifestyle products, both B2B, B2C, and C2C.

Greenworlder aims to offer solutions on all three fronts with our proven technology.



***“91% of Europeans acknowledge Climate Change is pressing reality.”***

***“67% of Americans favour the US to become carbon neutral by 2050.”***

# Competitive Advantages

## Competitive Advantages for Greenworlder:

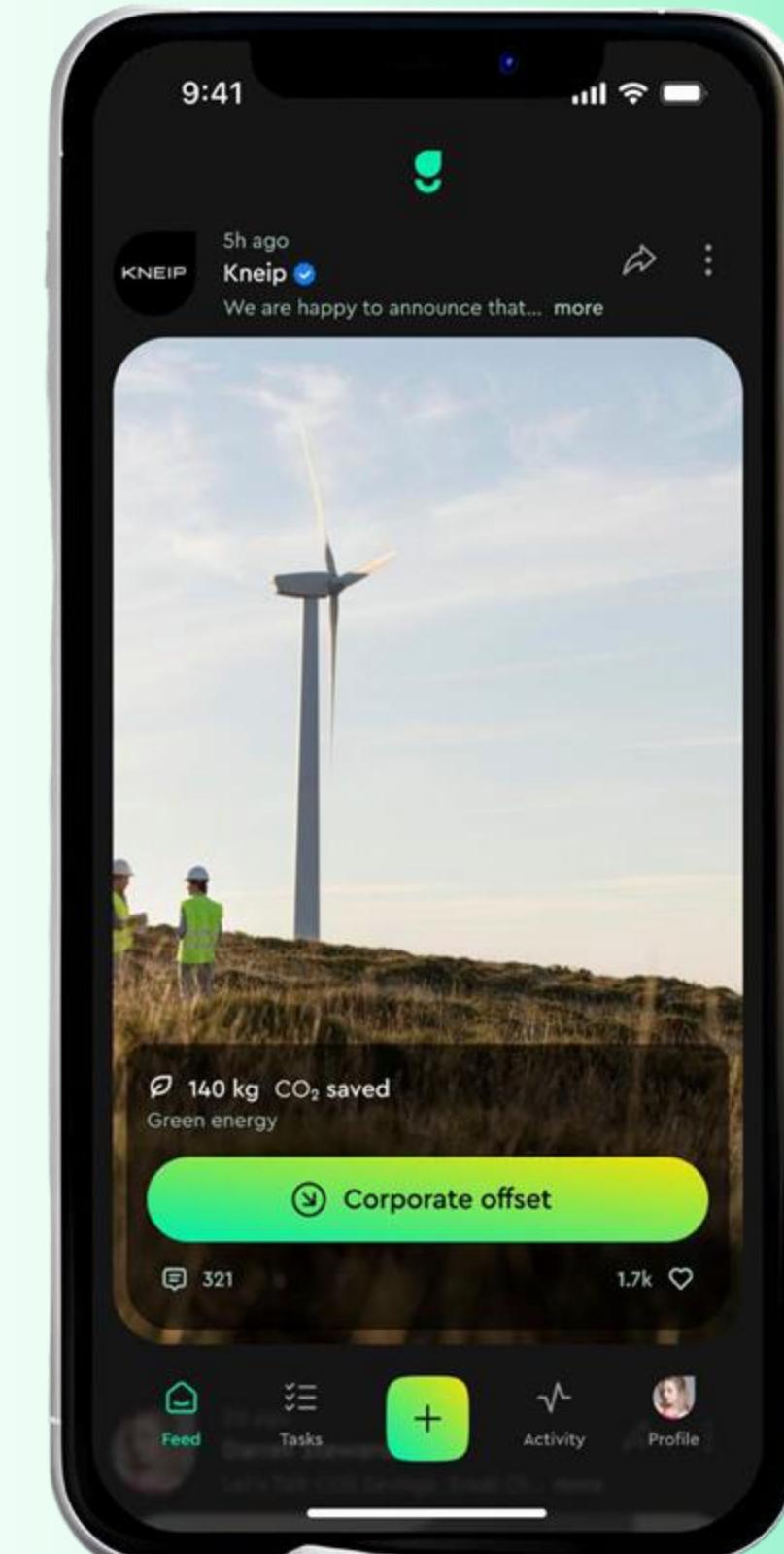
### Social Media Platforms:

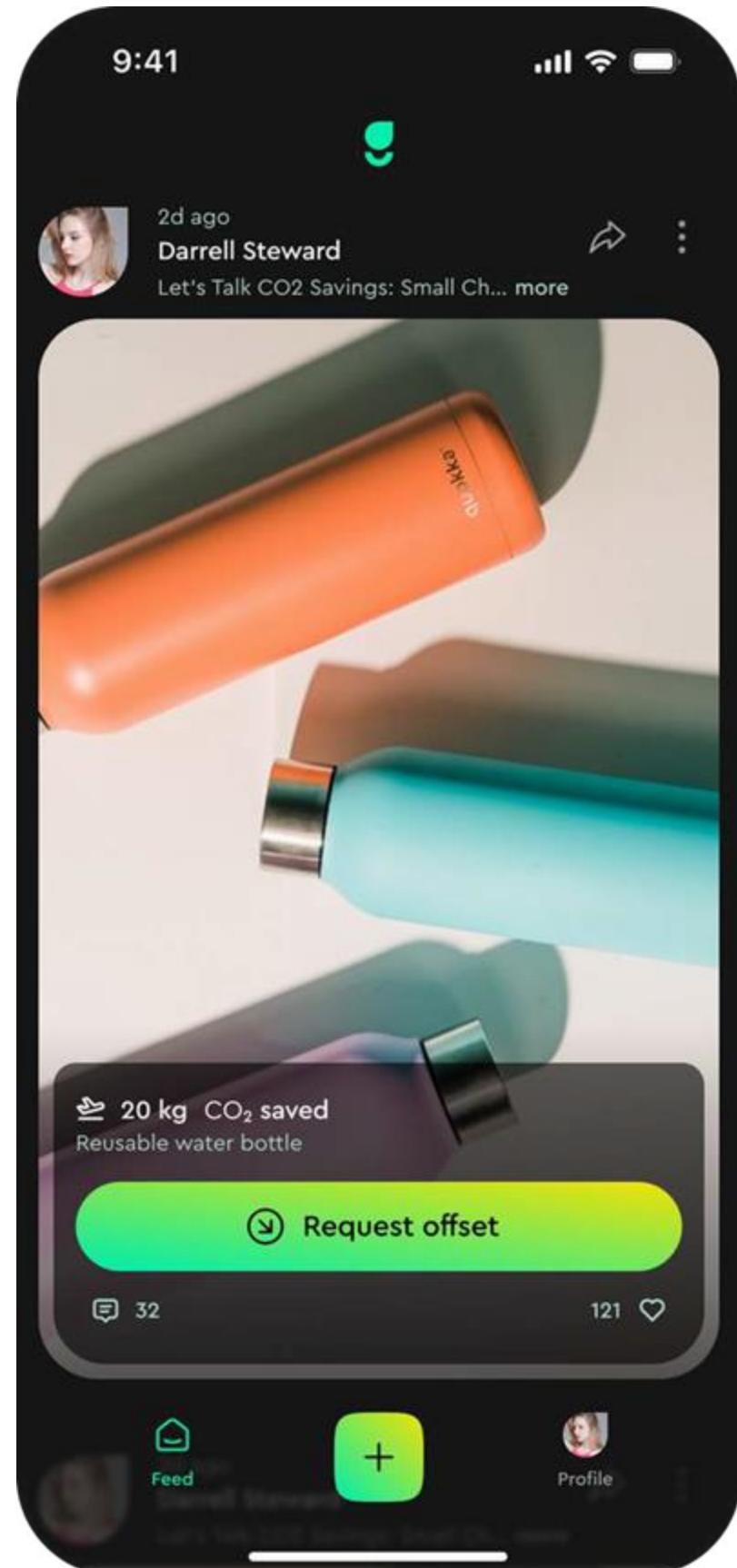
- No platform with focus on self improvement and sustainability

### Sustainability Platforms:

- No platform has achieved Market Dominance
- Generally, the sustainability apps focus on single aspects
- The platforms have only limited Social Networking capabilities
- Few, if any, platforms verify Sustainability claims

### No Major European Based Social Media Platform!





# The Greenworlder Solution

A platform for awareness and action

- Social Media Platform with focus on self improvement and sustainability.
- Users are guaranteed rights to their data, and may allow use against remuneration
- Our app contains functionality rewarding and incentivising users to register their daily actions. Users may offset each others CO2 footprint fostering a community driven approach. The carbon offsetting can be monetised providing an alternative to existing carbon offset ventures, benefitting individual users
- Business Users have access to Market Place and Advertising as well as creating their own User Communities